

# 16TH FORUM OF MARITIME HERITAGE OF THE MEDITERRANEAN

## NEW MARITIME HERITAGES, NEW HORIZONS FOR MUSEUMS

Museu de la Pesca  
Palamós (Spain), 4 – 5 October 2010

The science of museology has evolved and matured. Well into the 21<sup>st</sup> Century Centres managing maritime heritage have achieved to manage integrally conservation, documentation, study and diffusion of tangible, buildings and intangible heritage. It may be true that some museums do not have the means to fulfil their objectives; do not have the knowledge to work at the same level as other museums; or that their outputs may not be as successful. However, new working basis are settled. Today, not a single museum professional doubts about the importance and the extraordinary cultural value of floating heritage; of traditional know-how and knowledge on maritime topics; of working and navigation objects; or of buildings and spaces related. Curators no longer centre their focus on collections and museum buildings.

At this stage, one of the key questions we should ask ourselves –curators, documentalists, researchers and disseminators of maritime heritage– is whether we are doing enough for Maritime Heritage. Did we reach the top line of knowledge regarding this heritage? Should we limit ourselves to listing and cataloguing objects, buildings, ships and oral history? Will our only concern be the updating of the records with a suitable software?

We are sure that there is still more way to go. We can widen our goals and we can tackle new challenges related to maritime affairs with a heritage approach. Altogether gives birth to new questions, to new focuses and approaches, to new challenges and synergies.

We would like to debate and provoke reflection on these issues during the next AMMM Forum of Maritime Heritage of the Mediterranean: **What are the New Maritime Heritages? What are the New Horizons for Museums?**

This forum is structured in three sessions introduced each by a key speaker who will present a conceptual framework, then museum professionals will talk about their experiences related and to end each session there will be a round table aimed at encouraging dialogue between all the participants.

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## PROGRAMME

### October 4

9.00 – 9.15h Registration

9.15 – 9.30h Welcome by the President of the AMMM; the Mayor of Palamós and President of Fundació Promediterrània; and a representative of the Regional Government of Catalonia (Generalitat de Catalunya)

### NEW MARITIME HERITAGES, NEW HORIZONS FOR MUSEUMS

9.30 – 10.15 h **Els nous horitzons dels museus (*New Horizons for Museums*)**  
Forum Key Speaker: Xavier Roigé, Cultural Anthropology Professor at the University of Barcelona (UB); Academic Coordinator for the Master on Cultural Heritage Management at the UB; Vice Dean for the Faculty of Geography and History of the UB

10.15 – 10.45 h **Coffee break**

### NEW HERITAGES

Museums, and also universities and research centres, create new doorways for maritime heritage. Until recently, activities, knowledge, and even spaces were perceived from different perspectives. If Museums approach environment and landscape, for example, the resulting end is a cultural heritage featured by human value. Moreover, gastronomy, know-how, sounds, –to quote some human cultural expressions–, have become, day after day, key aspects of the maritime world that need to be valorised.

10.45 – 11.15 h **Els nous patrimonis marítims (*New Heritages*)**  
Session Key Speaker: Eliseu Carbonell, Anthropologist of the Institut Català de Recerca en Patrimoni Cultural. Spain

### Experiences

11.15 – 11.40 h **Cultura dell'alimentazione. Il cibo dei pescatori. (*Culture of food. Fishermen's diet*)** Maura Silvagni, Museo della Marineria "W. Patrignani", Pesaro, Italy

11.40 – 12.00 h **The Maritime Museum of Naples as a resource of territorial development and cultural enterprise.** Antonio Mussari. Director of the Museo del Mare, Naples, Italy

- 12.00 – 12.15 h **El projecte Norai. Un projecte cultural i de RSC al voltant de la gastronomia marítima (*The Norai project.*)** Roger Marcet, General Director, Museu Marítim Barcelona, Spain
- 12.15 – 13.40 h **La Mediterrània, moltes veus i una mateixa simfonia. L'experiència d'una exposició itinerant musical: Veus de la Mediterrània. (*The Mediterranean, many voices and a same symphony. The experience of a musical travelling exhibition: Voices from the Mediterranean*)** Antoni Roviras. Director of the Museu de la Mediterrània, Torroella de Montgrí, Spain.
- 13.40 – 14.00 h **Els remeis dels pescadors: un nou patrimoni marítim i mèdic. (*Fishermen's remedies: a new medical and maritime heritage.*)** Sílvia Alemany, Director and Laura Francès, Technician of the Museu d'Història-Espai del Metge i de la Salut Rural de Sant Feliu de Guíxols, Sant Feliu de Guíxols, Spain

14.00 – 15.30 h **Lunch**

#### NEW USES AND PUBLIC

Are new museum uses the result of new museology approaches or are they the result of a new public approach to heritage? Does the public come up to the museum in the same way? What strategies are maritime museums applying in relation to new publics? What is the role of volunteering, a new users' profile that provides museums with new capacities and aptitudes?...

- 15.30 – 16.10 h **Nous usos dels museus. (*New museums users*)** Dr. Gabriel Alcalde. Institut Català de Recerca en Patrimoni Cultural. Spain.

#### Experiences

- 16.10 – 16.30 h **Nuove attività per un nuovo pubblico dei musei marittimi. ( *New activities for a new public of maritime museums*)** Davide Gnola. Director of the Museo della Marineria, Cesenatico, Italy
- 16.30 – 16.50 h **Recupero e Valorizzazione di un monumento legato al Mare. (*Recovery and restoration of a monument related to the sea*)** Pietro Maniscalco. Director of the Museo del Mare, Palermo, Italy.
- 16.50 – 17.10 h **New museum construction and the concept for maritime education.** Ali Isipek. Navy Captain, Director of Istanbul Naval Museum. Istanbul, Turkey.
- 17.10 – 17.30 h **Ecomuseum The Batana House – Grass root public and users approach.** Dragana Lucija Ratkovic, Director of the Eco museo Casa della Batana, Rovigno, Croatia
- 17.30 – 17.50 h **La Festa de la Sal de l'Escala. Una experiència de recuperació i difusió del patrimoni immaterial amb la participació de la comunitat. (*L'Escala Salt Festival. An experience of recovery and promotion of intangible heritage with the participation of the community.*)** Lurdes Boix, Director of Museu de l'Anxova i de la Sal, L'Escala, Spain.
- 17.50 – 18.10 h **Collecting for tomorrow. New aspects of collecting for a Maritime Museum.** Emmanuel Magro Conti, Senior Curator of the Heritage Malta-Maritime and Military Collections, Malta.

18.20 h **AMMM General Assembly** (for members only)

## October 5

### NEW WORKING OPPORTUNITIES

New horizons and opportunities need to go hand in hand with new professional profiles in order to attain new management models, new methods to preserve, new schemes to document, new formulae to reach the public, etc.

10.00 – 10.40 h Session Key Speaker: **Els nous reptes professionals dels museus. (*New professional challenges for museums*)** Pierangelo Campodonico, Director of the Galata Museo del Mare, Genoa, Italy

10.40 – 11.00 h **Coffee break**

### Experiences

11.00 – 11.20 h **The need of new professional profiles in the Maritime museum of Piran** Martina Gamboz, Director of the Pomorski Muzej "Sergej Masera", Piran, Slovenia

11.20 – 11.40 h **L'atelier des barques: un lieu de vie pour un patrimoine vivant. (*Boat's workshop: a place to live for a living heritage*)**. Samuel Villeveille. Responsable for maritime heritage at the Conseil General des Pyrénées Orientales.

11.40 – 12.00 h **La gestió del Museu Obert de Lloret. (*The management of the Open Museum at Lloret de mar*)**. Anna Fuentes, Director of the Museu del Mar de Lloret, Spain.

12.00 – 12.20 h **Els reptes professionals del museu de la Pesca, (*New professional challenges for the Fishing Museum*)** Glòria Ñaco, Cultural Action and Education. Technician of the Museu de la Pesca, Spain.

12.30 h **16th AMMM Forum closing:** Dr. Joan Ll. Alegret. Chair Department of Maritime Studies. University of Girona – Palamós